



TechX

Transforming Visions into Impactful
Stories

ABOUT US

TechX, founded in 2019 by Mohammad Owais, CEO of KhalidGroup.Co, began as a visionary initiative to fill a critical gap in media storytelling and industry coverage. Originally focused on technology and social blogging, TechX has evolved into a global media platform that transcends industries and borders.

From corporate branding and innovation to religious events, hospitality, and groundbreaking technological advancements, TechX is dedicated to amplifying voices and showcasing excellence worldwide. What started as a blog has grown into a comprehensive platform that delivers impactful storytelling through interviews, event coverage, TVCs, DVCs, and more.

Our journey includes in-depth coverage of international seminars, exhibitions, and conferences, connecting audiences with stories that inspire growth, innovation, and progress on a global scale. At TechX, we don't just inform; we create narratives that resonate and foster meaningful connections.



Company Mission



Our Mission

TechX is a global media platform dedicated to amplifying voices and showcasing excellence across industries. From corporate branding and storytelling to producing compelling TVCs, DVCs, and event coverage, our mission is to highlight innovation, progress, and opportunities on a worldwide scale. Whether it's technology, religious events, hospitality, or any other domain, we aim to inspire and connect through powerful narratives, fostering growth and creating a lasting impact globally.

INTRODUCTION TO TECHX MEDIA AGENCY

Delivering High-Quality Media Solutions for Diverse Needs

Comprehensive Media Services



Techx offers a wide range of media services including TVC, DVC, and event coverage.

Expert Team



Our team consists of skilled professionals dedicated to producing high-quality media content.

Impactful Content Creation



We focus on creating engaging and impactful content tailored to client needs.

Versatile Production

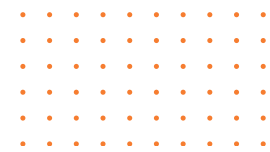


Services include product shots, videography, corporate event coverage, and product launches.

Client-Centric Approach



Our mission is to deliver solutions that align with our client's specific media requirements.

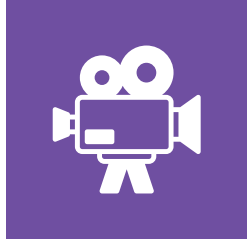


TELEVISION COMMERCIALS (TVC)

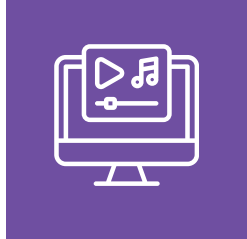
Creating Compelling TVCs to Drive Brand Awareness



Scriptwriting
Crafting engaging and persuasive scripts tailored to brand messaging.



Production
Utilizing state-of-the-art equipment and techniques for high-quality TVC production.



Post-Production
Expert editing, sound design, and special effects to enhance the final product.



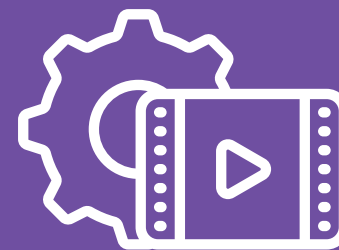
DIGITAL VIDEO CONTENT (DVC)

TechX specializes in high-quality video production for diverse platforms.



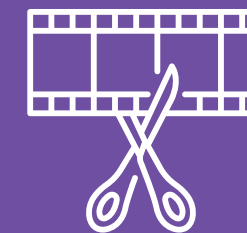
Content Strategy

Developing targeted video strategies to reach specific audiences effectively.



Production

Conducting high-definition video shoots with experienced professional crews.



Editing

Providing polished final products through professional post-production services.

EVENT COVERAGE

Comprehensive services to capture the essence of any event



Live Streaming

Broadcasting events in real-time to a global audience, enhancing reach and engagement.



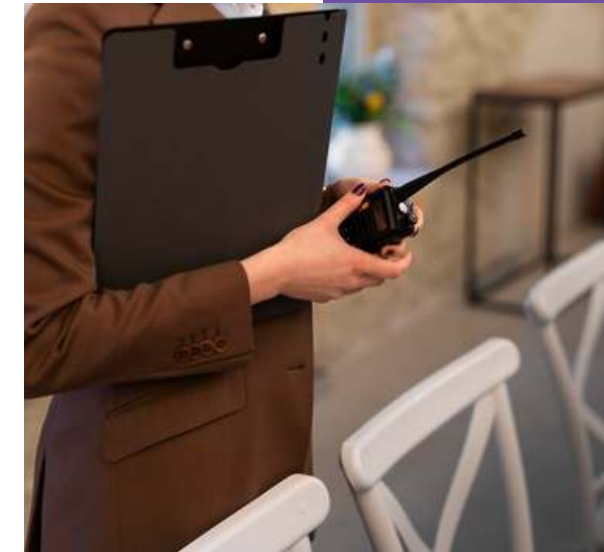
Photography

High-resolution images taken by professional photographers, capturing every important moment.



Videography

Dynamic video footage that highlights key moments, providing a vivid representation of the event.



PRODUCT SHOTS

01.

Studio Shoots

Controlled environments for perfect lighting and angles.

02.

On-Location Shoots

Capturing products in real-world settings.

03.

Post-Processing

Enhancing images to highlight product features.



CORPORATE EVENT COVERAGE

Professional and Precise Event Documentation



Event Planning Consultation

We assist clients in managing event logistics and planning for a seamless experience.



Full Coverage

Our team provides comprehensive coverage from keynote speeches to breakout sessions.



Highlight Reels

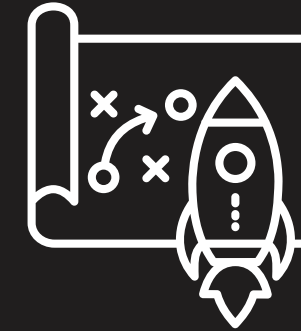
We create engaging highlight reels that summarize the event's key moments effectively.



PRODUCT LAUNCHES

Orchestrating impactful product launches for brands

02.



Launch Strategy

Developing comprehensive launch plans tailored to brand needs.

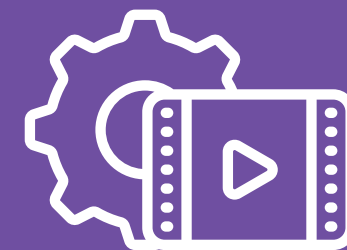
03.



Live Coverage

Streaming launch events to a global audience for maximum reach.

01.



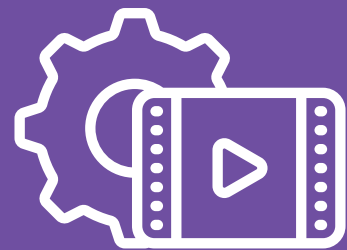
Media Production

Creating promotional videos and materials to enhance product visibility.

VIDEOGRAPHY SERVICES

Comprehensive videography solutions tailored for various needs

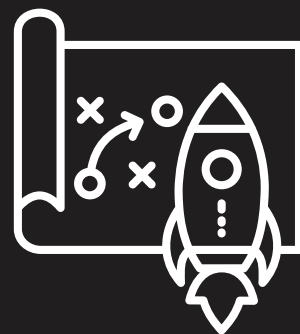
01.



Corporate Videos

Professional videos tailored for internal communications and external presentations.

02.



Promotional Videos

Engaging content designed to effectively promote products and services.

03.



Training Videos

High-quality instructional videos crafted for a variety of training needs.

Case Studies & Success Stories

Demonstrating TechX's Proven Success in Media Solutions



Successful TVC Campaign

A leading brand's TVC campaign that resulted in a 20% increase in sales.



High-Impact Product Launch

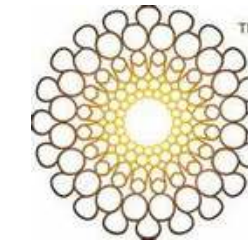
A product launch event that attracted over 500,000 live views, showcasing our reach.



Corporate Event Coverage

Comprehensive coverage of a corporate event, leading to high client satisfaction and repeat business.

PARTNER AND CLIENTS



إكسبو 2020
دبي، الإمارات العربية المتحدة
DUBAI, UNITED ARAB EMIRATES



Japan IT Week Spring
Japan DX Week Spring
Sales & Digital Marketing Week Spring
E-commerce & Store Week Spring





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